



Study Abroad Office

Faculty Led

Program Proposal

Spring 2017 Presentation

Overview

- ▶ UNT International's Mission
- ▶ National and UNT Student Profiles
- ▶ Current Program Locations and College Activity
- ▶ Proposal Process
- ▶ Elements of a Strong Proposal
- ▶ Faculty Leader's Role
- ▶ SAO Staff and their Role
- ▶ Your Next Steps

UNT International's Mission:

We seek to expand the reach of the **University of North Texas** by sharing the University's knowledge with the world while bringing the world to campus.

UNT-I seeks to cultivate *alliances* and *gateways* that mutually add value to the quality and excellence of the teaching, research and service at UNT and with UNT's global partners.

We are committed to access, diversity, collaboration, accountability, engagement, excellence, sustainability and service.

The Benefits of UNT Faculty Led Programs

- ▶ Enhancing one's teaching, research, and service
- ▶ Intellectual stimulation and overall revitalization which living and learning in an international setting provides
- ▶ Increased global competence which can then be passed on to students on campus
- ▶ The chance to take classes with UNT faculty
- ▶ Earning credit towards their degree
- ▶ The appeal of having UNT/College sponsorship
- ▶ Building a stronger connection between a UNT faculty member and student.

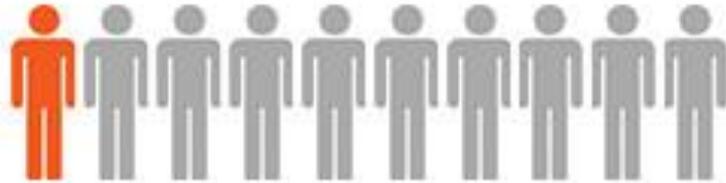
What is the percentage of U.S.
undergraduate students that study abroad
per year?

1.6%!

Institute of International Education. (2013/14). *Open Doors Report on International Educational Exchange*. Retrieved from <http://www.iie.org/opendoors>

This means...

UNDERGRADUATE PARTICIPATION IN U.S. STUDY ABROAD



1 in 10 U.S. undergraduates studies abroad before graduating.

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National Trends in Study Abroad (2014-15)

DURATION OF U.S. STUDY ABROAD

62%

short-term

summer or up to eight weeks

35%

mid-length

one–two quarters / one semester

3%

long-term

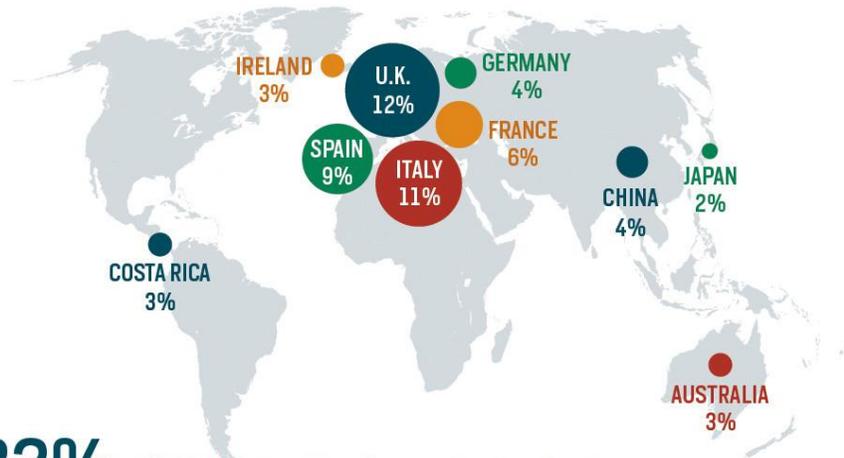
academic or calendar year

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National Trends in Study Abroad (2014-15)

TOP TEN DESTINATIONS FOR U.S. STUDY ABROAD STUDENTS



32% of U.S. study abroad students are hosted by the United Kingdom, Italy, and Spain.

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Top 5 Destinations for UNT Students

1. **United Kingdom**
2. Italy
3. France
4. Mexico
5. Spain

National Trends in Study Abroad (2014-15)

TOP FIVE MAJOR FIELDS OF STUDY OF U.S. STUDY ABROAD STUDENTS



STEM Fields

24%



Business

20%



Social Sciences

17%



Foreign Language &
International Studies

8%



Fine and
Applied Arts

7%

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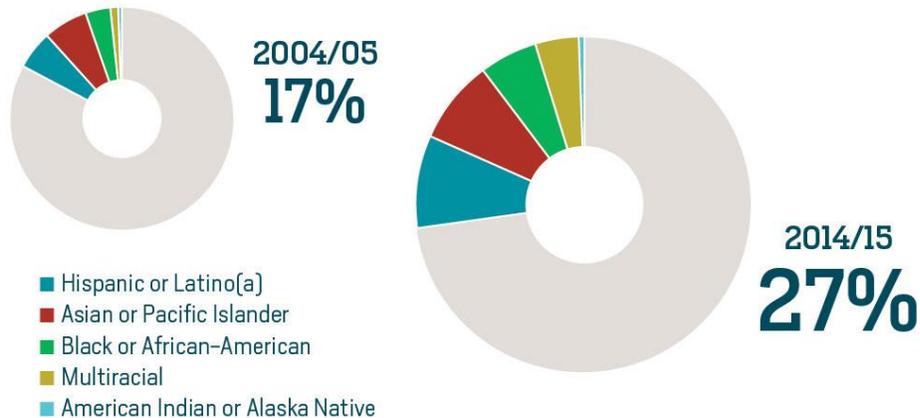
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UNT Participant by College/School

1. **48% College of Arts and Sciences**
2. **13% Mayborn School of Journalism**
3. **10% College of Business**
4. **9% College of Merchandising, Hospitality and Tourism**
5. **5% College of Public Affairs & Community Service**
6. **4% College of Visual Arts and Design**
7. **3% College of Information**
8. **3% College of Education**
9. **2% College of Music**
10. **2% Toulouse Graduate School**
11. **1% College of Engineering**
12. **1% Non-Specified**

National Trends in Study Abroad (2014-15)

RACE/ETHNICITY OF U.S. STUDENTS ABROAD



The proportion of U.S. minority students studying abroad has increased modestly over the past ten years.

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By Ethnicity: **74% Caucasian**, 8.3% Hispanic, 7.7% Asian, 5.6% Black, 3.5% Multiracial, .5% American Indian

UNT's 2015 FL Study Abroad Student Profile

- ▶ Average Age: 23 (24)
- ▶ Average GPA: 3.31
- ▶ By Primary Ethnicity: **56% Caucasian (52%)**, 27% Hispanic (20%), 9% Black (14%), 5% Asian (7%), 1% American Indian (1.5%)
- ▶ By Classification: **45% Junior**, 35% Senior, 11% Sophomore, 5% Graduate, 4% Freshman
- ▶ By Gender: **71% Female (53%)**, 29% Male (47%)
- ▶ By Region: **55% Europe**, 26% Asia, 13% Central America, 6% South America
- ▶ By College: **56% CAS (35%)**, 17% CMHT (4%), 15% JOUR (3%), 10% COB (16%), 7% CVAD (6%), 7% COE (10%)

Some of UNT's Recently Offered Programs

- ▶ Language and Literature courses in Germany, Japan, Russia, France, Spain, Mexico, Costa Rica, Italy and Argentina
- ▶ Visual Art and Design courses in Italy, France, and the UK
- ▶ Merchandising courses in China, France, and the UK
- ▶ Journalism courses in Mexico, Japan, and the UK
- ▶ Library Science courses in Germany
- ▶ Psychology courses in China
- ▶ Geography courses in the UK, Ireland, China, and Cuba
- ▶ History courses in China, Italy, and Israel
- ▶ Business courses in France, the UK, Italy, Australia, and New Zealand
- ▶ Anthropology courses in Fiji and Mongolia

Which Schools/Colleges Sponsored Programs in 2016-17?

- ▶ College of Arts and Sciences: 11 programs approved
- ▶ College of Public Affairs and Community Service: 2 programs approved
- ▶ College of Business: 1 programs approved
- ▶ College of Merchandising, Hospitality, and Tourism: 2 programs approved
- ▶ Mayborn School of Journalism: 1 programs approved
- ▶ College of Visual Arts and Design: 1 program approved
- ▶ Honors College: 1 program approved

The Program Proposal Process

- ▶ The summer 2018 cycle is from April 1, 2017, to July 15, 2017. Dates for future cycles through spring 2018 are posted online.
- ▶ Speak with your Department Chair to ensure that you have their support before investing too much time.
- ▶ Set up a meeting with Study Abroad to answer any questions and to talk through program development ideas.
- ▶ The initial proposal focuses on staffing, academic design, and health/safety concerns.
- ▶ You will need approval from all academic units awarding credit.
- ▶ SAO will evaluate the proposal and make recommendations before forwarding it to the Chair and Dean for final approval.
- ▶ Approved programs are published on the SAO website but students cannot yet apply. At this point, we develop the final program budget. When the program fee is approved by SAO and the College, the cost is added to the brochure page and enrollment begins.

Elements of a Strong Proposal:

▶ General Program Strengths

- ▶ Does the program represent a unique opportunity that does not overlap with existing FL programs (in location or course offerings)?
- ▶ Is the faculty leader and/or co-leader familiar with the program location(s)? Do they speak the local language(s) or have strong connections on-site with host universities or organizations?
- ▶ Does the program appeal to a reasonable number of eligible students ensuring that it will meet the target enrollment?
- ▶ Does the anticipated cost of the program represent a reasonable expense and a good investment for students?
- ▶ Is it possible to mitigate all significant health and safety concerns?

Elements of a Strong Proposal:

▶ Academic

- ▶ Can students obtain credits that are relevant to their major, minor, and/or degree program?
- ▶ Are the content and delivery of the course enhanced by the international location?
- ▶ Do proposed activities and excursions have academic and cultural relevance?
- ▶ Does the program encourage global citizenry through engagement with the local culture?
- ▶ Does the program meet all THECB and SACS requirements for contact hours? Is 51% or more of the course taught overseas?

Elements of a Strong Proposal:

▶ Budget

- ▶ Is the number of faculty/staff justified based on the course(s) and location(s)?
- ▶ Does the program location justify the cost?
- ▶ Are the stated learning outcomes supported by all included activities and excursions?
- ▶ Can the same learning outcome be achieved with one location rather than several?

Budget facts:

- ▶ The total cost is based on UNT tuition and fees for the course(s) plus a charge for programmatic expenses (lodging, ground transportation, activities and excursions, group meals, etc.)
- ▶ Instructional costs (faculty salary, airfare, lodging, per diem) are covered by the Office of the Provost.
- ▶ Budgets can include most program expenses except student airfare and cash disbursements.
- ▶ The program budget will be assessed equally across all students and will not be modified once finalized.
- ▶ Undergraduate students must be enrolled in six credits in the summer to receive need-based financial aid, so we recommend that faculty leaders consider a six credit program, if possible.

Role of the Faculty Leader:

- ▶ You will be many things as a faculty leader: Professor, Logistics Coordinator, Marketing Expert, Disciplinarian, Cultural Guide, Campus Security Authority, and Counselor.
- ▶ Faculty leaders are the principal recruiters for the program they develop, while SAO is responsible for supporting all study abroad opportunities.
- ▶ Your role begins when you start a proposal and ends no sooner than when your travel voucher is reconciled at the end of the program. However, it's likely that the strong connections you build with students will extend well beyond that point!
- ▶ Each program faculty and staff will be asked to sign the Faculty Statement of Responsibility that defines their role and sets clear expectations and boundaries.
- ▶ Faculty leaders are responsible for representing UNT professionally and abiding by all employment policies.

Role of the Study Abroad Office:

- ▶ Collaborate with faculty to create safe, geographically unique, academically & culturally sound and fiscally responsible programs.
- ▶ Provide guidance regarding best practices in study abroad.
- ▶ Aid with logistical arrangements.
- ▶ Manage the program budget in accordance with UNT financial policies.
- ▶ Manage and provide access to student enrollment materials and data.
- ▶ Oversee contacts, billing, and financial transactions.
- ▶ Coordinate comprehensive program promotion for all programs.
- ▶ Prepare students through advising and pre-departure orientation.
- ▶ Maintain emergency support for faculty and students abroad.
- ▶ Provide post-program evaluation.

The Role of Vendors/Providers/Agents:

- ▶ Provide valuable on-site support staff
- ▶ Handle as much or as little as needed
- ▶ Can assist with:
 - ▶ Housing
 - ▶ Ground transportation/Internal flights
 - ▶ Group meals
 - ▶ On-site orientations (local knowledge, health and safety, cultural insights)
 - ▶ Guest lecturers
 - ▶ Classroom space
 - ▶ Activities and excursion bookings
 - ▶ 24/7 Emergency response

Resources and Support for Faculty Leaders:

- ▶ A Program Coordinator and Business Manager dedicated to faculty led program support
- ▶ The *Faculty Leader Handbook* and other professional resources
- ▶ Professional development workshops including:
 - ▶ New Faculty Leader Orientation: Learning from Veteran Faculty Leaders
 - ▶ Making the Most of Studio Abroad
 - ▶ Responding to Mental and Sexual Health Issues Abroad
 - ▶ Marketing Faculty-Led Programs
 - ▶ Developing Student Learning Outcomes and Assessing Student Performance in Study Abroad Courses
- ▶ Ongoing marketing support through SAO presence at campus events including First Flight, new student orientations, class talks, and the annual Study Abroad Fair

Next Steps:

- ▶ Meet with your academic department to discuss your interest and determine how this opportunity supports your College's strategic goals.
- ▶ Determine that you want to propose a 2017-18 program.
- ▶ Contact the Study Abroad Office with any additional questions.
- ▶ Complete a proposal by July 15, 2017, for summer 2018 programs.